

# You Can Believe

WINFertility provides the reason to get into action and believe there's a way. All of our efforts, expertise and passion are poured into one mission – helping you have a baby.

We're driven by the spirit of giving it our all; from creating below market-rate 'Treatment Bundles'<sup>SM</sup> that include both medical treatment *and* medications to finding the best fertility practitioners that fit your unique needs.

With WINFertility,  
"I can't have a baby"  
*turns into*  
"I believe that I can."



*Fertility starts here.*<sup>SM</sup>

**We're Here For You.**

For help and information,  
call WINFertility (*toll free*):

**1.855.705.4483 [4IVF]  
WINFertility.com**

**WINFertility**<sup>SM</sup>  
*Hope. Believe. Conceive. Achieve.*<sup>SM</sup>

1311 Mamaroneck Avenue • Suite 140  
White Plains, NY 10605 • Fax: 877.609.1948

*Fertility starts here.*<sup>SM</sup>

**HOPE.  
BELIEVE.  
CONCEIVE.  
ACHIEVE.**<sup>SM</sup>



*Affordable treatment programs  
to help you have a baby.*

**WINFertility**<sup>SM</sup>



## Why WINFertility: We Believe in a Better Way.

For nearly 15 years, WINFertility has been a trusted partner to patients, physicians and large insurance payers, linking those struggling with infertility to those who can help.

We have managed thousands of infertility cycles for large healthcare purchasers each year, and now we're offering patients *without* fertility insurance the same type of quality care and affordability, thanks to our breakthrough 'Treatment Bundles'<sup>SM</sup>. **We manage the entire treatment process**, serving as your expert coach every step of the way.

*We don't hope you can have a baby.  
We believe you can.*



## How WIN Helps You Have a Baby

### The Right Team

Our friendly **FertilityCoach<sup>SM</sup> Nurses and professionally-trained Patient Specialists** form a 24/7 team around you, supporting you every step of the way. They are guided by a dedicated Medical Advisory Board of leading reproductive endocrinologists, further ensuring that our patients receive the most appropriate and effective care.

### The Right Physician

We have a **network of proven fertility physicians** who offer a full spectrum of treatments. WINFertility's network of fellowship-trained physicians have achieved documented success rates that are among the top in each market they serve.

### The Right Price and Plan

We provide **lower than market-rate 'Treatment Bundles'<sup>SM</sup>**, which combine medical services for a single IVF treatment and medications at a reduced "pay-as-you-go" price, versus a multi-cycle option where you must purchase multiple treatments you may never use in order to get a discount. Furthermore WINFertility requires no clinical or age qualifications to participate.

### The Right Financial Help

If you need assistance financing your treatments, or prefer to pay for your 'Treatment Bundles' over time, **we work with some of the most reputable financial companies in the nation that offer attractive rates and payment terms**. And because we also serve patients with limited insurance, or those who have exhausted their benefits, we're able to adjust pricing accordingly to coordinate with your own coverage situation.

## Fertility Starts Here with 3 Simple Steps:

### 1 Get Information and the Right Specialist

Visit our website or call our Patient Specialists for more information about the WINFertility approach. We'll match you to a WINFertility network fertility specialist best suited to your needs and help arrange an appointment. We'll answer your questions about our program, how our rates compare to other options in your area, and there is no obligation to pursue treatment with WINFertility.

### 2 Get a Plan, a Price and Free Support

When the WINFertility network physician and you agree on your best course of treatment, WINFertility will prepare your *customized* price quote for the 'Treatment Bundle'<sup>SM</sup> that includes both the medical services and drug therapies that your physician prescribes to help you have a baby. You will also have access to our **WINFertilityCoach<sup>SM</sup> Nurses** to answer your questions, provide education and support you during treatment.

### 3 Get Started with a Trusted Partner

If you decide that the WINFertility Program is right for you, you will make one payment to WINFertility and we'll take it from there. We'll order your medications, make sure you know how to take the drugs, *and* answer your questions 24/7. Everything that is included in your custom 'Treatment Bundle' price quote is handled by us...reducing your stress and hassle. You just focus on having a positive outcome.

**WINFertility**<sup>SM</sup>